

# C E L E B R I T Y **FIGHTNIGHT**®

**FOR IMMEDIATE RELEASE**  
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## **Once-In-A-Lifetime Performance from America's Favorite Frontman Steven Tyler at Celebrity Fight Night on Saturday, March 10<sup>th</sup>**

*24<sup>th</sup> Annual Celebrity Fight Night will benefit the Alzheimer's and  
Memory Disorders Program and Muhammad Ali Parkinson Center at  
Barrow Neurological Institute as well as other local charities*

**(PHOENIX)** Get your tickets now to enjoy a once-in-a-lifetime experience as legendary frontman, **Steven Tyler**, performs in front of special guests, celebrities and VIPs at [Celebrity Fight Night](#) on **Saturday, March 10, 2018**.

The 24<sup>th</sup> Annual Celebrity Fight Night will be hosted by Grammy Award-winning leading lady of country music **Reba McEntire** for her 13<sup>th</sup> year at the **JW Marriott Phoenix Desert Ridge Resort & Spa** starting at **5 p.m.** to support the Alzheimer's and Memory Disorders Program at Barrow Neurological Institute, as well as other charities.

The doctors at Barrow's Alzheimer's Program and Muhammad Ali Parkinson Center are housed in the same area where the doctors work collaboratively for both diseases. Unfortunately 1 out of 20 people at the age of 65 will have Alzheimer's; and sadly 1 out of 3 when they reach the age of 85.



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The Barrow program is actively involved in researching and testing promising new treatments; and is committed to providing continuing care and counseling to Alzheimer's patients and caregivers.

In addition, there will be a special presentation of the *Muhammad Ali Celebrity Fight Night Award* by **Lonnie Ali**.

The action-packed evening will also be filled with exciting live auction items including musical performances by many of today's hottest stars and

many surprises throughout the evening. Sixteen time Grammy Award-winning songwriter and producer, David Foster will return for his 19<sup>th</sup> year as Musical Director. **Steven Tyler** with his Nashville band, Loving Mary will be headlining the event that will also include **Smokey Robinson, Kristin Chenoweth, Matteo Bocelli, The London Essentials** and the 10-year-old *America's Got Talent* rising star, **Angelica Hale**. More celebrities and entertainers will continue to be announced.

"We are ecstatic to have such an influential artist like Steven Tyler performing at Celebrity Fight Night next year," said Jimmy Walker, Founder of Celebrity Fight Night. "It is celebrities and friends like him who allow us to help so many local charities with the valued support of our donors."

Individual tickets for Celebrity Fight Night start at \$1,500 - \$5,000. To purchase tickets or get more information please visit [www.celebrityfightnight.org](http://www.celebrityfightnight.org) or call **(602) 956-1121**.



For additional information or to obtain press credentials for the event, please contact Jennifer Parks-Sturgeon at Rose+Moser+Allyn Public and Online Relations at [Jparks-Sturgeon@RoseMoserAllynPR.com](mailto:Jparks-Sturgeon@RoseMoserAllynPR.com) or by calling **480.495.3806**.

### About Celebrity Fight Night

Celebrity Fight Night Foundation is a non-profit organization that was founded in 1994 by long-time Arizona resident and businessman Jimmy Walker to support numerous charities. Each year, Celebrity Fight Night attracts first class celebrities from the sports and entertainment worlds. Recognized as one of the nation's elite charity events, this power-packed evening leaves a lasting impression on attendees.