



GATEWAY CELEBRITY FIGHT NIGHT

A GATEWAY FOR CANCER RESEARCH GALA

APRIL 1, 2023

SPONSORSHIP PROPOSAL





\$16.56
FUNDS ONE 
PATIENT FOR ONE
DAY AT A GATEWAY
FUNDED CLINICAL TRIAL

GATEWAY CELEBRITY FIGHT NIGHT SPONSORSHIP PROPOSAL

WHAT: Gateway Celebrity Fight Night

WHEN: Saturday, April 1, 2023

WHERE: JW Marriott Desert Ridge Resort and Spa
5350 E. Marriott Drive, Phoenix, AZ 85054



HOST & CO-CHAIRS: Dr. Stacie J. Stephenson and Mr. Richard J Stephenson

WHY: Gateway for Cancer Research and Celebrity Fight Night have joined forces to focus our philanthropic firepower on defeating cancer, once and for all. Gateway Celebrity Fight Night kicks off a new era for this spectacular event and will deliver a knockout punch to cancer!

Celebrity Fight Night Foundation's charity events are synonymous with star-studded support for advances in health and well-being. For 30 years, Gateway has been funding transformative, early phase cancer clinical trials worldwide, making meaningful breakthroughs that help those facing cancer feel better and live longer. In our almost 60-year collective history, together we have raised more than \$200 million for medical research that makes a real difference in the lives of so many, everywhere.

Celebrity Fight Night is unique:

- This annual celebrity-filled charity event includes a live auction and live musical entertainment with prominent superstars.
- Celebrity Fight Night is Arizona's premier celebrity red carpet charity event that sells out every year and garners top-tier national media coverage.
- 16-time Grammy Award-winner David Foster is returning as musical director for his 22nd year.

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"I loved being here tonight and what all of you did is amazing!"

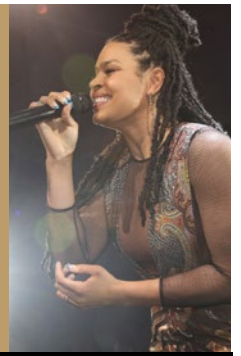
CELINE DION



WAYS TO HELP: Sponsorship and underwriting opportunities are available starting at \$15,000 up to \$500,000. Sponsor benefits and creative opportunities to increase your corporate brand awareness are listed below. To reserve your position, please call Gateway Celebrity Fight Night Executive Director Sean Currie at 602-956-1121 or email Sean.Currie@gatewaycr.org



 **9,000+**
PATIENTS
ENROLLED



GATEWAY CELEBRITY FIGHT NIGHT **SPONSORSHIP PACKAGES**

HEAVYWEIGHT CHAMPION FOR CANCER RESEARCH \$500,000

- (1) Elite table and (1) Premier table for 20 guests
- Potential private celebrity meet and greet for 20 guests
- (4) invitations to private Founders Club celebrity dinner on March 31, 2023
- Prominent logo display on Red Carpet backdrop banner
- Verbal recognition from the stage
- Full-color front cover ad and sponsor recognition in event program
- Logo recognition on billboards, Welcome Reception banners, and event signage
- Logo and link on Gateway Celebrity Fight Night website
- Company listing in all press releases

TOTAL KNOCKOUT TO END CANCER \$300,000

- (1) Platinum table and (1) Gold table for 20 guests
- Logo featured on menu card at each place setting
- (2) invitations to private Founders Club celebrity dinner on March 31, 2023
- Logo display on Red Carpet backdrop banner
- Full-page ad and sponsor recognition in event program
- Logo recognition on billboards, Welcome Reception banners, and event signage
- Logo and link on Gateway Celebrity Fight Night website
- Company listing in all press releases

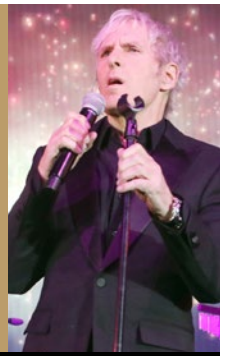
IN THE CHAMPION'S CORNER \$200,000

- (1) Diamond table for 10 guests
- Logo featured on place cards at every bar station
- (2) invitations to private Founders Club celebrity dinner on March 31, 2023
- Logo display on Red Carpet backdrop banner
- Full-page ad and sponsor recognition in event program
- Logo recognition on billboards, Welcome Reception banners, and event signage
- Logo and link on Gateway Celebrity Fight Night website
- Company listing in all press releases

.....
✦ "Celebrity
Fight Night
has raised the
bar so high
on the level
of talent that
performs."
KEVIN COSTNER
.....



 **170+**
CLINICAL
TRIALS
FUNDED



GATEWAY CELEBRITY FIGHT NIGHT **SPONSORSHIP PACKAGES**

FOUNDERS CLUB \$100,000

- (1) Diamond table for 10 guests
- (4) invitations to private Founders Club celebrity dinner on March 31, 2023, with verbal recognition from the stage
- Logo display on Red Carpet backdrop banner
- Full-page ad and sponsor recognition in event program
- Logo recognition on billboards, Welcome Reception banners, and event signage
- Logo and link on Gateway Celebrity Fight Night website
- Company listing in all press releases

LIMOUSINE VIP \$75,000

- (1) Gold table for 10 guests
- Company logo placement on outside of all limousines, sedans and SUVs transporting VIPs throughout Phoenix and Scottsdale
- Logo display on Red Carpet backdrop banner
- Full-page ad and sponsor recognition in event program
- Logo recognition on billboards, Welcome Reception banners, and event signage
- Logo and link on Gateway Celebrity Fight Night website
- Company listing in all press releases

VIP HOST \$100,000

- (1) Platinum table for 10 guests
- Logo recognition in VIP guest hotel rooms
- Logo display on Red Carpet backdrop banner
- Full-page ad and sponsor recognition in event program
- Logo recognition on billboards, Welcome Reception banners, and event signage
- Logo and link on Gateway Celebrity Fight Night website
- Company listing in all press releases

FLOWERS SPONSOR \$30,000

- (1) Silver table for 10 guests
- Logo featured on menu card at each place setting
- Full-page ad and sponsor recognition in event program
- Logo on Gateway Celebrity Fight Night website


INVITATIONS SPONSOR \$25,000

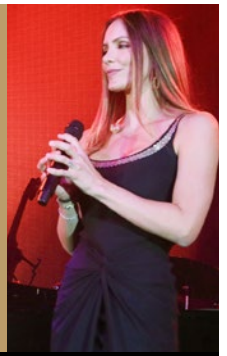
- (1) Silver table for 10 guests
- Logo featured on formal invitations
- Full-page ad and sponsor recognition in event program
- Logo on Gateway Celebrity Fight Night website

..... ✨
“This is the heavyweight
champion for charities where
everyone participates.”

LIONEL RICHIE



 **\$85**
MILLION
AWARDED
TO CANCER
RESEARCH



GATEWAY CELEBRITY FIGHT NIGHT **TABLE LEVELS**

ELITE \$100,000

- Full course dinner for 10 guests
- Celebrity will be seated at your table
- Full page ad and recognition in event program

PREMIER \$50,000

- Full course dinner for 10 guests
- Celebrity will be seated at your table
- Full page ad and recognition in event program

DIAMOND \$35,000

- Full course dinner for 10 guests
- Celebrity may be seated at your table
- Full page ad and recognition in event program

PLATINUM \$25,000

- Full course dinner for 10 guests
- Celebrity may be seated at your table
- Full page ad and recognition in event program

GOLD \$20,000

- Full course dinner for 10 guests
- Full page ad and recognition in event program

SILVER \$15,000

- Full course dinner for 10 guests
- Half page ad and recognition in event program

“The funny thing about coming to a place like this and giving your time, or giving a little money, you end up leaving richer than you came.”

JIM CARREY

©Gudenschwager Photography





GATEWAY CELEBRITY FIGHT NIGHT

SPONSORSHIP COMMITMENT FORM

I/We are pleased to confirm our contribution and commitment to Gateway for Cancer Research to shape a world in which a cancer diagnosis is no longer feared.

Donor Name(s): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email Address: _____

Yes, I will attend the **2023 Celebrity Fight Night** Please reserve the following for me.

SPONSORSHIP PACKAGES

Heavyweight Champion for Cancer Research - \$500,000

Total Knockout to End Cancer' - \$300,000

In the Champion's Corner - \$200,000

Founders Club - \$100,000

VIP Host - \$100,000

Limousine VIP - \$75,000

Flowers Sponsor - \$30,000

Invitations sponsor - \$25,000

TABLE LEVELS

Elite - \$100,000

Premier - \$50,000

Diamond - \$35,000

Platinum - \$25,000

Gold - \$20,000

Silver - \$15,000

I/We are unable to attend but would like to contribute. Please accept this donation of \$ _____

Name as you would like it to appear in acknowledgements: _____

PAYMENT Please send an invoice

OPTIONS: I plan to make a gift of stock

Check enclosed. Please make check payable to Celebrity Fight Night.

Please charge my credit card: American Express Discover MasterCard Visa

NAME ON CARD

CREDIT CARD #

EXPIRATION DATE

SECURITY CODE

Billing Address (if different than address above)

ADDRESS

CITY, STATE, ZIP CODE

In addition to our personal contribution, my/our gift will be matched by:

I am also interested in planned giving opportunities for Gateway for Cancer Research

SIGNATURE

DATE

PLEASE SEND TO: Gateway Celebrity Fight Night
20 North Martingale Road, Suite 180 | Schaumburg, IL 60173
Gatewaycr.org/CFN • Sean.Currie@gatewaycr.org • 602.956.1121
Celebrity Fight Night Foundation is a 501c(3) non-profit organization. EIN# 86-0903119