



GATEWAY CELEBRITY FIGHT NIGHT


A GATEWAY FOR CANCER RESEARCH GALA

APRIL 1, 2023

SPONSORSHIP PROPOSAL





\$16.56
FUNDS ONE 
PATIENT FOR ONE
DAY AT A GATEWAY
FUNDED CLINICAL TRIAL

GATEWAY CELEBRITY FIGHT NIGHT SPONSORSHIP PROPOSAL

WHAT: Gateway Celebrity Fight Night

WHEN: Saturday, April 1, 2023

WHERE: JW Marriott Desert Ridge Resort and Spa
 5350 E. Marriott Drive, Phoenix, AZ 85054



HOST & CO-CHAIRS: Dr. Stacie J. Stephenson and Mr. Richard J Stephenson

WHY: Cancer is the second leading cause of death in the U.S., and Gateway Celebrity Fight Night is back in the ring to deliver a knockout blow to this insidious disease.

In the U.S., more than 5,250 people are diagnosed with cancer each day. Gateway for Cancer Research invests in novel, patient-centered early phase clinical trials that arm men, women and children for their battles against this formidable foe.

Like all patients, all cancers matter. That's why Gateway funds research for all types of cancer, including the rarest and sometimes deadliest forms of the disease. However, doing so requires the shared commitments of brilliant physicians, brave patients and benevolent philanthropists who share Gateway's mission to shape a world in which a cancer diagnosis is no longer feared!

For more than 30 years, Gateway has exclusively funded early phase clinical cancer trials around the world. To date, the organization has invested more than \$95 million to fund over 195 clinical cancer trials. These studies have delivered hope and healing to more than 10,000 cancer patients, altered the standard of care at some of the world's most trusted health care institutions, and given way to new federally approved cancer treatments and therapies. In the process, Gateway has never lost sight of the fact that its work must ALWAYS and ONLY be about the patient.

Join us in arming cancer patients for the fight against cancer and let them know you're in their corner by supporting Gateway Celebrity Fight Night. A fundraising affair like no other, the spectacular event is distinguished as:

- Arizona's premier celebrity red carpet charity event, which sells out every year.
- A star-studded entertainment extravaganza with a performance lineup created exclusively by Grammy Award-Winning Producer David Foster, the event's musical director for 22 years.
- A glamorous affair that unites celebrities, artists, actors and individuals from all walks of life in the fight against cancer.
- An auction lover's dream with one-of-a-kind luxury items and world-class experiences that can't be found anywhere else.

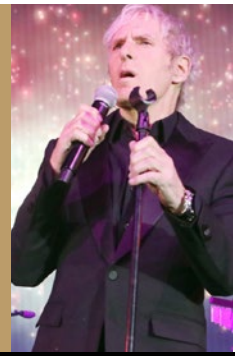
WAYS TO HELP: Sponsorship and underwriting opportunities are available starting at \$15,000 up to \$500,000. Sponsor benefits and creative opportunities to increase your corporate brand awareness are listed below. To reserve your position, please call Natalia Mihilli at 480-225-4850 or email Natalia.Mihilli@gatewaycr.org.

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 "I loved being here tonight and what all of you did is amazing!"
 CELINE DION





 **9,900+**
PATIENTS
ENROLLED



GATEWAY CELEBRITY FIGHT NIGHT **SPONSORSHIP OPPORTUNITIES**

HEAVYWEIGHT CHAMPION \$500,000

- Two (2) Premier tables for a total of Twenty (20) Guests
- Four (4) invitations to the private Founders Club dinner on March 31, 2023
- Complimentary two-night stay March 31st and April 1st in an Executive Suite at the JW Marriott Desert Ridge Resort and Spa
- First-class round-trip airfare for two to Gateway Celebrity Fight Night
- Celebrity seated at your table
- Celebrity photo opportunity for four (4) guests
- Prominent logo display on Red Carpet step and repeat
- Verbal recognition from the stage
- Inside front cover ad and sponsor recognition in event program
- Logo recognition on billboards and all event signage
- Logo and Company link on Gateway Celebrity Fight Night website
- Company name in press releases


THE CHAMPION'S CORNER \$250,000

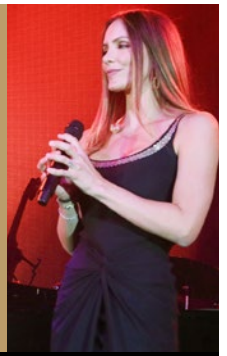
- Two (2) Elite tables for a total of Twenty (20) Guests
- Four (4) invitations to private Founders Club dinner on March 31, 2023
- Two-night stay at the JW Marriott Desert Ridge Resort and Spa
- Celebrity seated at your table
- Logo display on Red Carpet step and repeat
- Verbal recognition from the stage
- Full-Page Ad and sponsor recognition in event program
- Logo featured on hosted bars
- Logo recognition on billboards and all event signage
- Logo and Company link on Gateway Celebrity Fight Night website
- Company name in press releases

“Celebrity Fight Night has raised the bar so high
on the level of talent that performs.”

KEVIN COSTNER



 **\$95**
MILLION
AWARDED
TO CANCER
RESEARCH



GATEWAY CELEBRITY FIGHT NIGHT **SPONSORSHIP OPPORTUNITIES**

TOTAL KNOCKOUT \$100,000

- One (1) VIP table for Ten (10) Guests
- Celebrity seated at your table
- Full-Page Ad and recognition in event program
- Two (2) invitations to private Founders Club dinner on March 31, 2023
- Logo on sponsor reel played throughout the event
- Company name in press releases
- Verbal recognition from the stage

ONE TWO PUNCH \$50,000

- One (1) Premium table for Ten (10) Guests
- Full-Page Ad and recognition in event program
- Two (2) Invitations to private Founders Club dinner on March 31, 2023
- Logo on sponsor reel played throughout the event

RINGSIDE \$25,000

- One (1) Premium table for ten (10) Guests
- Full-Page Ad and recognition in event program
- Logo on sponsor reel played throughout the event

CONTENDER \$15,000

- One (1) table for Ten (10) Guests

MAIN EVENT \$1,500

- One (1) individual seat

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 ✨
 “The funny thing about coming to a place like this and giving your time, or giving a little money, you end up leaving richer than you came.”

 JIM CARREY



GATEWAY CELEBRITY FIGHT NIGHT SPONSORSHIP COMMITMENT FORM

I/We are pleased to confirm our contribution and commitment to Gateway for Cancer Research to shape a world in which a cancer diagnosis is no longer feared.

Donor Name(s): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email Address: _____

Yes, I will attend the **2023 Celebrity Fight Night** Please reserve the following for me.

SPONSORSHIP OPPORTUNITIES

- Heavyweight Champion - \$500,000
- Ringside - \$25,000
- Champion's Corner - \$250,000
- Contender - \$15,000
- Total Knockout - \$100,000
- Main Event - \$1,500
- One Two Punch - \$50,000

I/We are unable to attend but would like to contribute. Please accept this donation of \$ _____

Name as you would like it to appear in acknowledgements: _____

PAYMENT Please send an invoice

OPTIONS: I plan to make a gift of stock

Check enclosed. Please make check payable to Celebrity Fight Night.

Please charge my credit card: American Express Discover MasterCard Visa

NAME ON CARD _____

CREDIT CARD # _____

EXPIRATION DATE _____

SECURITY CODE _____

Billing Address (if different than address above)

ADDRESS _____

CITY, STATE, ZIP CODE _____

In addition to our personal contribution, my/our gift will be matched by:

I am also interested in planned giving opportunities for Gateway for Cancer Research

SIGNATURE _____

DATE _____

PLEASE SEND TO: Gateway Celebrity Fight Night
20 North Martingale Road, Suite 180 | Schaumburg, IL 60173
Gatewaycr.org/CFN • Natalia.Mihilli@gatewaycr.org • 480-225-4850
Celebrity Fight Night Foundation is a 501c(3) non-profit organization. EIN# 86-0903119